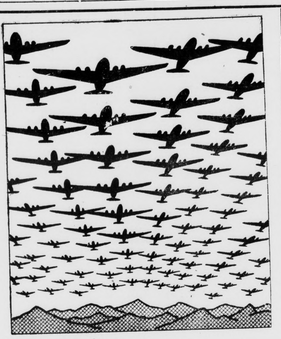

Ever see a MILLION?

A MILLION is a lot of airplanes. If these bombers were flying over your house at the rate of one every 5 seconds, it would take two months for the millionth one to pass!

At the official opening of their new tore in Farmville Bowen's will have a MILLION to show you....but not a riphanes. FRIDAY MAY 28 IS THE DATE!

BOWEN INC. JEWELERS

111 N. MAIN FARMVILLE

WE CATER TO PARTICULAR MEN!

His Highness, the American Male, can trust his most cherished accessories to our Cleaning Service.. and know they'll return looking like new! Try us!

THE CLEANERS

PHONE 8702 Appomattox, Va.

LAUNDRY AND DRY CLEANERS

Advertisement

From where I sit ... *by* Joe Marsh

Take Your Choice, Neighbor!

The missus—who writes our Woman's Column in the *Clarion* under the name of "Nancy Gale"—gets letters about recipes, advice on etiquette, home management, etc.

One letter she got last week was about a recipe she published for Welsh Rarebit—made with tart cheese, Worcestershire, and a cup of sparkling tangy beer. "Turned out great," says her correspondent. "But you didn't mention what beverage to serve *with* it. Should I serve beer? Cider? Iced tea?"

The missus' answer was simply:

"Any beverage your guests prefer. You don't *have* to serve cider—any more than you *have* to serve beer ...but it's often courteous to let guests have a choice."

From where I sit, that simple answer applies to more items than Welsh Rarebit. In a world where everyone has different tastes and ideas—we should *recognize those differences*—and never deny the right of choice to anyone!

Joe Marsh

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Evergreen

Evergreen, May 18.- Mrs. Willard Paulett and children, of Richmond spent the week-end with her parents. Mr. and Mrs. Jennings Ferguson.

Mrs. Sam Jennings spent the week-end with her son and family in Christiansburg.

Miss Bessie Ann Glover was the Monday night guest of Miss Betsy Ferguson.

G. W. Glover is sick at this writing.

Mr. and Mrs. S. J. Evans and Mrs. Jeanie Johnson called to see Miss Blannie Evans and Mrs. Jimmie Evans Sunday.

Miss Eulalia Glover spent Friday night with Miss Anna Harris, at Danville.

Mr. and Mrs. Eddie Warriner were Sunday guests of Mr. and Mrs. Joe Paulett and family.

Mrs. G. W. Glover spent the week-end in Crewe with her son and family, J. W. Glover.

Rev. Jeff Hodge is better after a recent illness.

Rev. Simpson preached another one of his fine sermons here at the Methodist Church Sunday night.

May Day was observed here at the school Friday. The school gave a good health program. The May Queen was Miss Dorothy Lee Ragland.

Mrs. Ruth Jennings and Mrs. Ernest Farrar visited Mrs. Jimmie Evans Sunday afternoon. Mrs. Evans continues ill at her home.

The W. M. S. held its regular monthly meeting last Wednesday in the home of Mrs. W. W. Woolridge, with a good attendance.

Mr. and Mrs. Jeter Witt Woolridge and his mother,of Covington were Sunday guests in the home of Mr. and Mrs. L. L. Stewartt.

Paul Ferguson and two children Betsy and Gregory called to see Mr. and Mrs. Howard Glover and family Sunday.

The Rev. and Mrs. C. G. Carter were Sunday dinner guests of Mrs. Al Garrett.

Mrs. Mary Sullican, of Lynchburg spent the week-end with her father, G. W. Glover.

Evergreen, May 16.- Misses Louise and Connie Mayberry, Harry Carter and Joe Scott, Mr. and Mrs. Homer Wright and daughter went to Staunton Sunday.

Mr. and Mrs. Wesley Carter have announced the birth of a baby girl, Wanda Kay, born May 16 at the Virginia Baptist Hospital.

Buy and keep U. S. Security Bonds.

Try a Classified Ad.

Pamplin

Pamplin, May 17.- Mrs. J. K. Jonad, of Norfolk was guest in the homes of Mr. and Mrs. Edward Davis and Mr. and Mrs. T. L. Wood last week.

Mr. and Mrs. T. L. Wood and daughter, Thelma June; Mr. and Mrs. C. W. Moore and children, Billy and Beth, and Mrs. J. K. Jamad were dinner guests in the homes of A. M. Wood and brothers of Wareham, Sunday.

Mr. and Mrs. Callahan, of Newark, N. J., and Mr. and Mrs. Harry Howard, of Indiana were week-end guests of Mr. and Mrs. Clayton Wade.

Mr. and Mrs. Herbert Richardson, of Appomattox were Sunday guests in the home of Mr. and Mrs. Wiley Richardson.

Mrs. Helen F. Brown and son are visiting in the home of her parents, Mr. and Mrs. J. R. H. Price.

Misses Anne Booker and Anne Terry, of Farmville S. T. C. spent the week-end at their homes here.

Mr. and Mrs. T. McCall, of Ohio are guests in the home of Dr. and Mrs. C. H. McCall.

Mrs. Philip Keen and son, of Middletown, Conn. spent last week with Mrs. Keen's mother,Mrs. Lacy Thornton.

Mrs. Minnie Hoffman, of New York has been the guest of friends and relatives here for several days.

The Rev. J. S. Moore is attending the Southern Baptist Convention at Memphis, Tenn. this week.

Mrs. J. S. Moore was hostess to the Y. W. A.'s of Elon Church on Thursday.

Girls Forget Fears, Thanks To 2-Way Help

What to do for women's oldest problem, functional monthly pain? Many a girl and woman has found the answer in CARDUI's 2-way help. You see, CARDUI may make things lots easier for you in either of two ways: (1) started 3 days before "your time" and taken as directed on the label, it should help relieve functional periodic pain; (2) taken throughout the month like a tonic, it should improve your appetite, aid digestion, and thus help build up resistance for the trying days to come. CARDUI is scientifically prepared and scientifically tested. If you suffer "at those certain times", get CARDUI today.

Quality is Economy

Buckingham Flippin

919 MAIN ST. LYNCHBURG, VIRGINIA

Uncle Sam Says

You howled your head off when a home town player, bat on shoulder, let a perfect pitch wham into the catcher's mitt for the third strike. Well, you'd have the same right to howl if you saw the man who works next to you miss the ball on this tax reduction business. By taking the extra money and putting it into United States savings bonds through the payroll savings plan he actually would be hitting a home run for security for self and country.

Your country needs millions of savers now to preserve the nation's security. America's security is your security.

U. S. Treasury Department

Phone 38 with Personals.

666 MALARIAL PREPARATION — GIVES Malarial Chills & Fever RELIEF

Newspaper Publishing Costs Rise High As 50 Per Cent

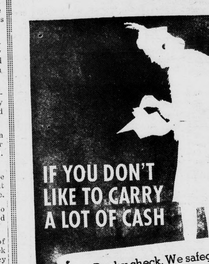
NEW YORK.—American newspaper publishers are paying about 50 per cent more to publish their newspapers today than in 1945, and costs are still rising.

At the same time, their revenue from advertising is up about 50 per cent and from circulation about 35 per cent.

The bureau of advertising of the American Newspaper Publishers association estimates its member papers received 369 million dollars in national advertising in 1947, and 721 million dollars in local advertising.

Costs have skyrocketed, however. Newsprint and ink for an average 50,000 circulation paper are estimated 80 per cent higher than a few years ago.

Many materials have increased proportionately, says the Magazine Editor and Publisher, and the cost of operating composing rooms has increased about 69 per cent, engraving departments 70 per cent, press rooms, 49 per cent, stereotype departments, 71 per cent, editorial, 38 per cent; advertising, 51 per cent, and circulation, 35 per cent, the magazine adds. Paper, most materials rising expense, about newspapers increased circulation in the past year, so that practically 80 per cent of all papers in the country are listed as sold.



....Pay by check. We safeguard your funds. You carry checks which you can turn into cash quickly wherever you are known. Why take chances?

Buy and Hold U. S. Security Bonds

Bank of Appomatto

Member of the Federal Deposit Insurance Corporation, each depositoris insured for Five Thousand Dolla rs ($5,000.00).

WE'LL WELCOME YOUR ACCOUNT

YES, pennies from a piggy bank are riches untold to a pigtailed six-year old. Naturally, she wants to be sure they're *safe*.

Because even the smallest account is important to a bank, Nancy's pennies will be wisely invested. Some of them will go into utility securities—into *business*-managed electric light and power companies. Like our own. That will make Nancy one of our owners—an *indirect* owner. And, if you have a savings account or life insurance policy (most people do), it's almost certain that you're an indirect owner, too.

There are thousands of *direct* owners as well—people from all walks of life who have invested their savings in this company. All kinds of people—your friends and neighbors—the man across the way, the housewife next door, farmers, mechanics, doctors, industrial workers, teachers, craftsmen, nurses.

Yes, your electric light and power company is owned by the people it serves

VIRGINIA ELECTRIC AND POWER COMPANY

Restaurant Owner's Life Is Hard One

AUSTIN, TEX.—Don't open a restaurant unless you're ready to take a lot of abuse from the public, is the advice of George L. Wenzel, Austin, Tex., former restaurant operator and now consultant to the Texas Restaurant Owners' association.

"They steal your silverware and dishes and carve their initials on your furniture," said Wenzel.

"It's gotten to the point where the average restaurant can't afford to have nice stuff."

Ash trays, salt and pepper shakers and cocktail glasses are considered fair game by souvenir hunters, he continued.

Wenzel mentioned other undesirable patrons.

The smoker who lets his cigarette burn through a linen tablecloth or scorch the top of a new table is not as malicious as the person who carves his initials in the furniture, according to Wenzel, but he's just as destructive.

The tablecloth artist, Wenzel continued, puts the operator through needless changes of table linen by drawing pictures on it.

The order changer, according to Wenzel, is the patron who can't stick to his first selection. By the time his steak is almost done he signals the waitress that he'll have lamb chops.

Soil breakers are those who spoil all the rolls in the basket on the table because they feel they "paid for 'em."

The "free rider" is the patron who expects a lot of special service for nothing. Wenzel commented bitterly. He wants an extra pat of butter or an extra cup of coffee, Wenzel said, and he is offended when asked to pay for them.

Fertilizer Won't Solve Entire Farm Problem

Many farmers are inclined to use fertilizer as a crutch by attempting to make it substitute for good soil management.

Vital as fertilizer is, it cannot do the entire job. It must be backed up by other practices that add organic matter, build soil structure and boost crop yields.

New Insecticides Are Non-Poisonous to Bees

One serious cause of bee poisoning has been that bees have taken dusts containing arsenic and have stored this poison in combination with pollen in the hives. Arsenic remains permanently poisonous but newer insecticidal dusts and sprays, such as DDT, DN and D.D.D., are less dangerous to beneficial insects as the toxic effect will break down gradually.

Uncle Sam Says

Fog rises on the farm calls for the strong, pure seed able to meet ...and pest attacks and still come ...with a good harvest. United ...Savings Bonds are like good ...seed. They grow a crop which can ...be relied on for rich maturity in ten years ...—for every $3 for every $2 invested. ...a tip from the wise farmer who is ...growing a crop of security by investing in U. S. Savings Bonds. He is growing ...income security for himself and ...family and security for his country. ...Ownership is America's security.

U. S. Treasury Department

HEALTH HINTS for LIVESTOCK

PREPARED BY AMERICAN FOUNDATION FOR ANIMAL HEALTH

CHOLERA SEASON ALL YEAR 'ROUND

Hog cholera knows no season. Precautions must be observed, all year round, if American farmers hope to check the ravages of this deadly virus disease of swine.

Veterinary authorities report that county losses of large droves of

Clean sanitation and clean pasture aren't proof against cholera.

Disease, due to hog cholera, have occurred in the middle of the winter as well as during the hottest summer months.

Also, there seems to be no scientific evidence to support the old superstition that the feeding of new corn is somehow related to outbreaks of cholera.

The only thing seasonal about hog cholera, according to these authorities, is the proper time for the first vaccination of young pigs. Vaccination at or around weaning time, for each new crop of pigs, is the surest and most effective precaution against devastating losses from this fast-killing virus.

As an added safeguard against hog cholera, farmers are urged to guard against letting sick swine be brought onto the premises.

There are many ways that cholera can be transmitted from one herd to another. Flies, for instance, may carry the virus. But many outbreaks have been traced to infection carried from farm to farm on the clothing of threshing crews, in uncooked garbage, in contaminated feed bags, on wagon and truck wheels and other equipment.

Still other dangers must be kept in mind. Hog cholera virus and hypodermic needles, carelessly handled by persons without the proper training, can spell disaster. Furthermore, pigs should be given a general physical check-up by a veterinarian to be sure they are in proper condition for vaccination, because if they are not in satisfactory condition, they may not develop immunity.

Doctor Dyes Self Blue in Experiment

PHILADELPHIA. — Experiments which a doctor risked his life as a volunteer guinea pig disclosed that chemical dyes may prove a "most powerful weapon" in warfare against cancer, the University of Pennsylvania disclosed.

The doctor asked that his name not be used. He volunteered after a dye—similar to that used on Easter eggs and catalogued in the color index as Nile blue sulfate—proved toxic in experiments on animals, the university reported.

It was the synthenized dye-stuff known as Nile blue 2-B which the anonymous hero swallowed to test its poisonous effects on humans. There were no ill effects. But the doctor turned a handsome shade of blue.

The newly established cancer commission of the university reported "experiments on animals demonstrated that certain malignant growths not only are retarded by selected dyestuffs, but some of these substances actually caused a marked shrinkage of the malignant tissues."

"Knowing that cancer cells break off and wander into other tissues," the commission reported, "Dr. Margaret Reed Lewis found it important to find a colored substance selective for cancer tissue so that its course could be traced through the body."

Use of Nile blue sulfate demonstrated tumors stained with the dye "grew more slowly than uncolored tumors and that treated animals lived longer than untreated animals."

But the dye was toxic.

It was then the synthesized material was made and the human guinea pig volunteered for experiments.

U. S. Navy scientists expect soon to be able to produce temperatures within .001 degrees of absolute zero (-459.7 degrees Fahrenheit).

The Navy has developed a seaplane dock which can be carried to advanced bases by the planes that are to use it.

Hixburg

Hixburg, May 17.- Mr. and Mrs. Herbert Gilliam, of Statesville, N. C., have been recent visitors of his sisters, Mrs. E. P. Sears and Mrs. H. M. Marshall and Mrs. Boyd Ford, of Pamplin.

Mr. and Mrs. E. P. Sears had all their children with them Mother's Day: Mr. and Mrs. R. D. Sears, of Charlotte Co.; Mr. and Mrs. Jim Sears, of Lynchburg; and Mr. and Mrs. James Guil and Miss Gertrude Sears, of Richmond. Mr. and Mrs. Lester Sears spent the day with her mother, Mrs. Ramsey, at Cullen.

Mr. and Mrs. Douglas McClure, of Glasgow spent the day with her mother, Mr. J. B. Wilson Sunday.

Mrs. Nelson Hix and Mrs. E. G. Hix, Mrs. Carson and C. B. Carson, of Prospect, and William E. Carson, of the University of Virginia, were with their mother, Mrs. E. H. Carson on May 9th.

The May meeting of the Home Demonstration Club was held in the home of Mrs. N.S. Topping and Mrs. Henry Covington. Had a very interesting meeting. Mrs. B. G. Anderson gave a demonstration on cake making.

Mrs. C. B. Carson and John spent Mother's Day at "Walnut Shade."

Little Donnie Gowin is happy to be out after being in for a week with the mumps.

The neighbors of Mr. and Mrs. George Spiggle regret very much to hear of their leaving our neighborhood.

Mr. and Mrs. E. R. Gowin and family visited in the home of her parents, Mr. and Mrs. B. C. Crump, Sunday P. M.

Mrs. J. R. Marshall and Mrs. B. G. Grinstead called on Mrs. J. B. Wilson Monday P. M., and in the homes of Mrs. E. P. Sears and Mrs. E. M. Sears Tuesday P. M.

C. B. Carson and John spent Saturday night at "Walnut Shade." Mrs. C. B. Carson returned Sunday P. M. from a week's stay with Mr. and Mrs. Crote Carson and little Linda Margaret Carson, in Richmond.

J. R. Marshall spent Sunday P. M. with B. T. Carey in Richmond. Bernard is much improved in health. He accompanied Mr. and Mrs. Nelson Hix and Mr. and Mrs. E. H. Carson to Richmond.

Mr. and Mrs. Carson went to call on their new granddaughter, Linda Margaret Carson. Her mother, Barbara Hix Carson, is the daughter of the late Tom Hix, of this neighborhood.

Robert Van Allen, of Lynchburg who bought the farm of the late Dan Ford, spent several days there recently.

Mrs. Jim Carson, with her parents, Mr. and Mrs. Walter Bryant, are spending some time with their daughter in Ohio.

Fifty-three U. S. Navy bands are at present stationed on ships and at shore stations over the world.

IF YOU HAD A FIRE TONIGHT

Do you have any Insurance?
Do you have enough Insurance?
The cost is small.
Better be safe than sorry.

A. R. HARWOOD Insurance Agency

OUR SANITONE DRY CLEANING

Removes Spots! Brightens Colors! Holds press Longer!

APPROVED SANITONE SERVICE

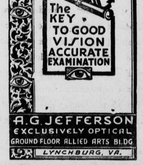
Here's a difference you can see and feel yourself with the very first garment we clean for you. Bring your clothes in today—you'll be amazed at how fresh and new-looking they'll be.

Our Mr. Clark Will Call

CRUTCHFIELD'S CLEANERS and DYERS

LYNCHBURG, VA.

CONSULT YOUR EYE PHYSICIAN OPTOMETRIST GUILD OPTICIAN



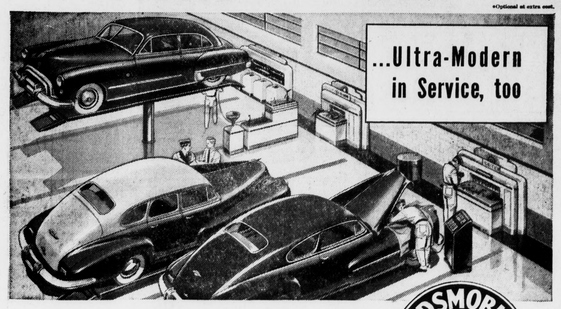
A. G. JEFFERSON EXCLUSIVELY OPTICAL GROUND FLOOR ALLIED ARTS BLDG. LYNCHBURG, VA.

YOUR FUTURAMIC OLDSMOBILE DEALER

...Ultra-Modern in the Car He Sells!

It's the new Futuramic Oldsmobile—the car that's out ahead in everything! In styling! In safety! In performance, too—with the Futuramic action-plus of Hydra-Matic Drive* and Whirlaway!

*Optional at extra cost.



A forward-looking organization like Oldsmobile naturally has kept right up-to-the-minute in service methods, specifications and equipment. As Oldsmobile dealers in this area, we have made it our policy to tie in with this Oldsmobile program. We've kept our equipment modern and complete.

Our men have been thoroughly trained in factory-standard techniques. And we've built up a well balanced stock of genuine Oldsmobile parts. So next time you need repair or maintenance work on your car, why not give us a try? We think you'll agree, we're "Futuramic" in service, too!

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